GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – NVD Voters' Day, 2017 – Voter Awareness – Publicity – Scrolling in Television Channels - Payment of **Rs.12,937/-** to M/s Integrated Broadcasting Company Private Limited, Hyderabad - Sanction Orders - Issued

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GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.RT.No. 1325 **Dated: 15-06-2017**

Read the following:-

1. Govt. Lr.No.3760/Elecs.E/2016-62, dt. 19 -01-2017.
2. From M/s Integrated Broadcasting Company Private Limited Invoice No.IBC/2016-17/jan/29,dt:31.01.2017.

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ORDER:

In the Government letter 1st read above, orders have been issued to the General Manager, Integrated Broadcasting Company Private Limited, Hyderabad to take up publicity campaign through TV Channels regarding National Voters' Day, 2017 to be held on 25.01.2017 and to telecast the 75 Scrolls through the channel from 7.00 a.m. on 23.01.2017 to 1.00 p.m. on 25.01.2017 at the cost of **Rs.11,250/-**(excluding service tax) during prime time in the morning and evening per day and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has taken up publicity in I news from 7.00 a.m. on 23.01.2017 to 1.00 p.m. on 25.01.2017 and sent bills for **Rs.12,937/-**(including service tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for an amount of Rs**. 12,937/-** (Rupees Twelve thousand nine hundred and thirty seven only) to M/s Integrated Broadcasting Company Private Limited Hyderabad towards the cost of scrolls telecast in 'I news' from 7.00 a.m. on 23.01.2017 to 1.00 p.m. on 25.01.2017.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH 103 Preparation and Printing of Electoral Rolls – S.H. (04) Assembly and Parliamentary Constituencies – 260 Advertisements Sales and Publicity Expenses"**and shall be met the funds provided vide BE 2017-18.

(P.T.O)

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **"Integrated Broadcasting Company Private Limited, Hyderabad" A/c No.910020014202472, Axis Bank, Jubilee Hills, Hyderabad, IFSC Code No. UTIB0000030, MICR Code No: 500211004, & Pan No.AABCI8859F.**

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide BE 2017-18.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To
M/s Integrated Broadcasting Company Private Limited,, Hyderabad.
The General Administration (Claims.C) Department, Velagapudi.
The Deputy Pay and Accounts Officer, Secretariat Br. Velagapudi
Copy to:
The Accountant General, A.P., Hyderabad.
The Pay & Accounts Officer, A.P., Hyderabad.
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER